

Superintendent's Report

December 3, 2015

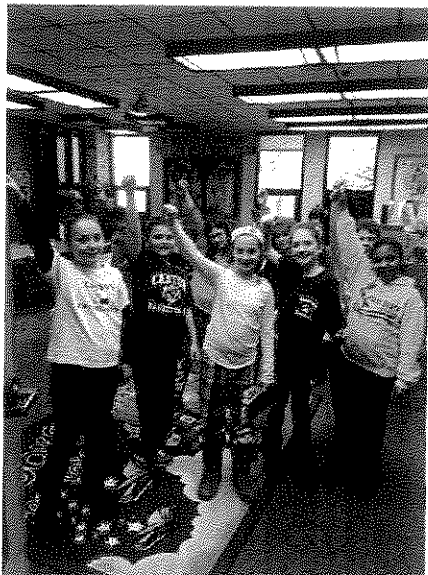
1. PARCC versus MCAS – Final decision due to DESE by December 18th with School Committee vote required. Will have final information available to School Committee members in the December 17th meeting packet.
2. Bringing “balance” to our students’ lives – proposal for winter vacation.
3. Bus changes – December 7th – new morning pick up times in effect.
4. “Jeans for Troops” – District Wide Initiative this year.
5. Our Early Release Day before Thanksgiving Break – celebrations galore!



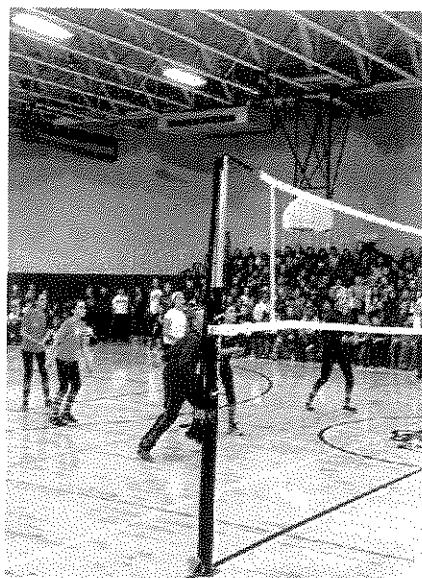
Our Rodman preschoolers enjoyed the beautiful weather!



Spirit Week at CHS brought the culminating pep rally with CHS teachers doing their FLASH MOB!



**Canton SPIRIT Day at
Hansen!**



**Student vs Teacher
Volleyball Game at GMS.**



**"Bring your Dad or Special
Person to Breakfast" at JFK.**



**Testing the Bridge Building
Solutions at Luce.**

Canton GMS and CHS Grades 7–12

Youth Risk Behavior Survey Results

Key Points

- ▶ This survey is administered every two years
- ▶ Parents are informed about this survey and can choose to opt their child out
- ▶ Survey is anonymous
- ▶ Students can choose not to answer specific questions
- ▶ Survey is developed through the Center for Disease Control (CDC) and MA Department of Public Health (DPH)
- ▶ Local districts can adapt survey to address local questions/concerns

Results

- ▶ Compiled by Evaluation and Assessment Services
- ▶ State and Federal comparisons of data from 2013
- ▶ Inconsistencies thrown out
 - 16/436 reports removed (GMS)
 - 27/694 reports removed (CHS)
 - Reasons for removals include: doodles, inconsistent/contradictory answers, exaggerations
- Note: On survey day (April 2015) 24% of CHS students were absent due to field trips and senior externships

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Good News

Topic	GMS	CHS
Answered most questions	97%	Not Applicable
Not using tobacco	98% 97 % MA middle schools	89% 91% MA high schools
Do at least 60 min of exercise 5+ days /week	61.5 % 52% MA middle schools	55% 44% MA high schools
% of sexually active students in past 30 days who used a condom	Not applicable	64 % 58% MA high schools

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Protective Factors

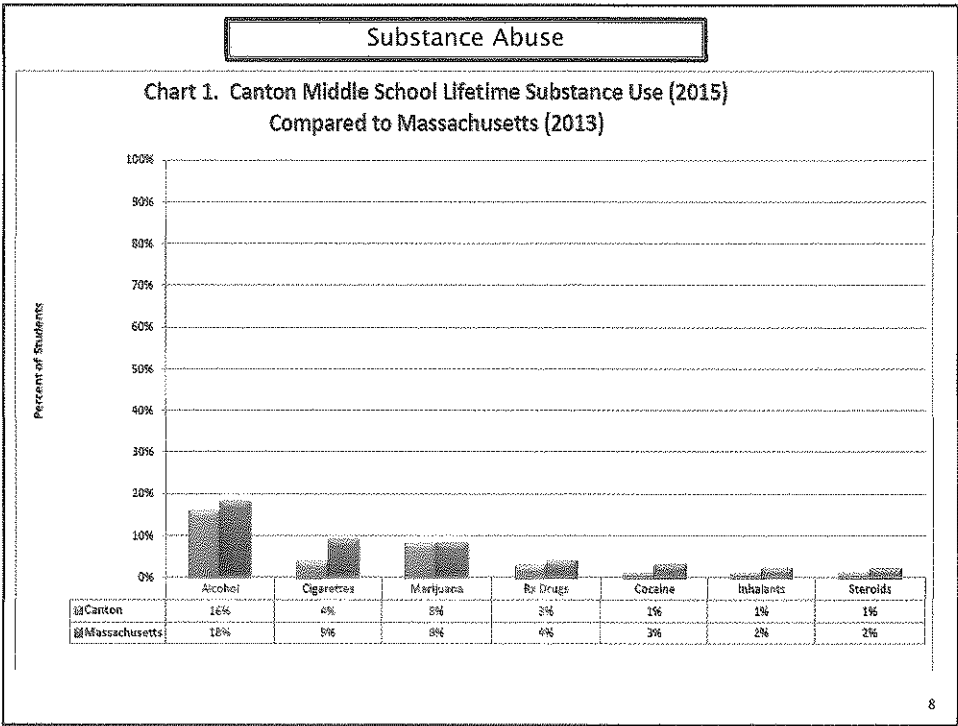
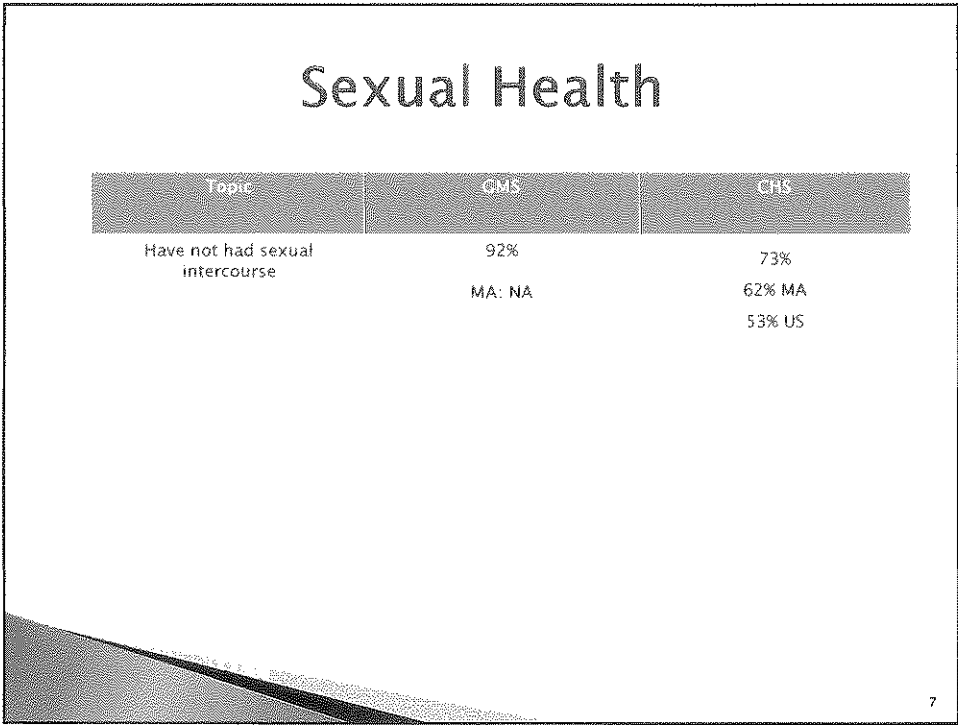
Topic	GMS	CHS
There is at least one teacher or other adult in the school that they can talk to if they have a problem	75%	74%
They can talk with at least one of their parents or other adult family member about things that are important to them	87%	85%
Family has clear rules about alcohol and drug use	85%	81%
Their parent/guardian talks to them about the dangers of alcohol and drugs	77.5%	79%

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Physical Activity and Nutrition

Topic	GMS	CHS
Eats breakfast 5 or more days/week	68%	56%
7+ hours of sleep per school night	54%	57%
1-2 hours of TV, video game or computer use(non-school work related)	77.5%	39%
		37.5% use of video or computer games for 3 or more hours per day
		39% MA
		41% US
Not participating in any school sports	50.5%	35%
Not participating on any town teams	48%	57%

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Substance Use Changes in Behavior 7th – 8th grade

Alcohol, lifetime use:

- Grade 7 12.3%
- Grade 8 20.1% ←
- GMS 16%
- MA 18%

- GMS females 7.2%
- GMS males 9.9%

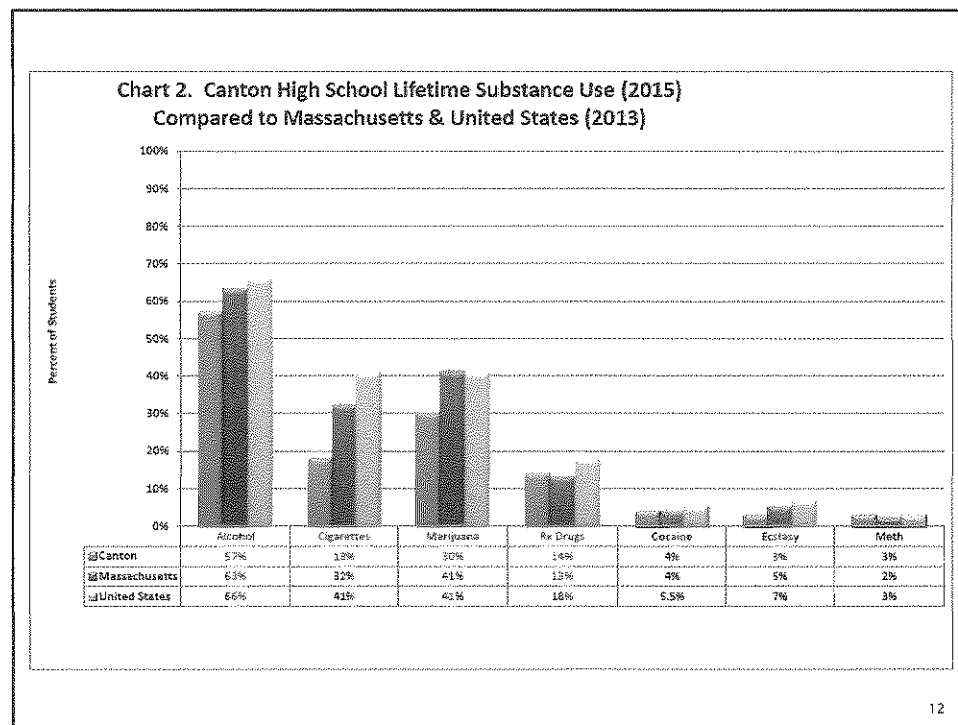
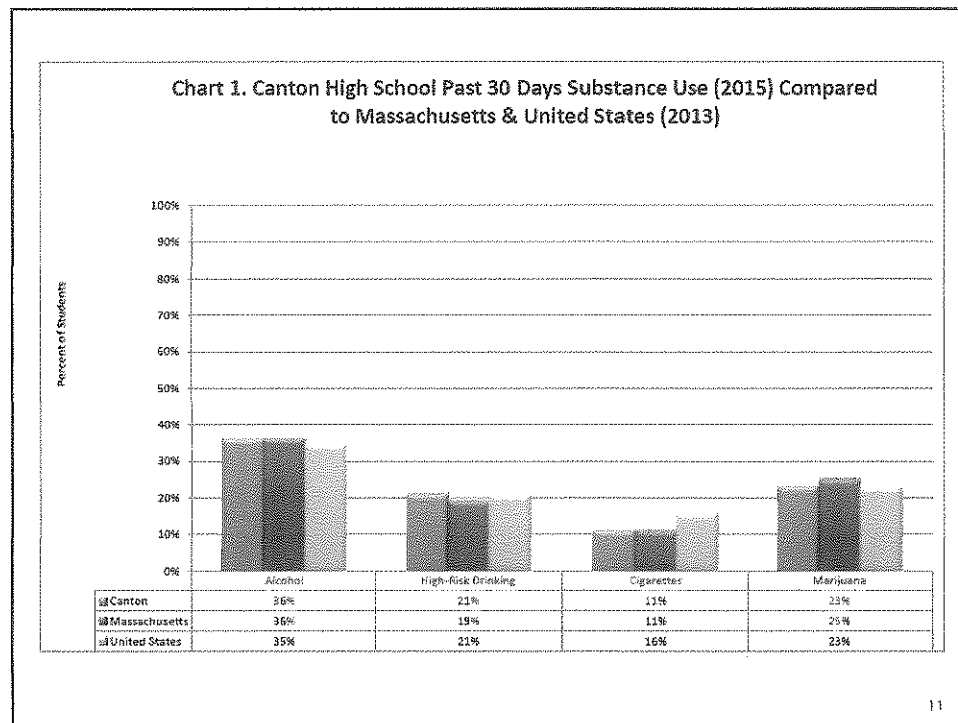
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Substance Use Changes in Behavior 7th – 8th grade

Marijuana, lifetime use:

- Grade 7 4.4%
- Grade 8 11.2% ←
- GMS 8%
- MA 8%

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Substance Use Changes in Behavior Grades 9–12

High risk alcohol use:

- ▶ grade 9 11%
- ▶ grade 10 17.7%
- ▶ grade 11 26.8% ←
- ▶ grade 12 37.3% ←
- ▶ CHS 21%

MA average

19%

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Substance Use Changes in Behavior Grades 9–12

▶ Used marijuana in the past 30 days:

- ▶ grade 9 15.3%
- ▶ grade 10 20%
- ▶ grade 11 21.5%
- ▶ grade 12 45% ←
- ▶ CHS 23%

MA average

25%

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Substance Use Changes in Behavior Grades 9–12

Used a prescription drug with without a doctor's
prescription:

▶ grade 9 7.7%		MA Average
▶ grade 10 13.8%	←	13%
▶ grade 11 15.2%	←	US Average
▶ grade 12 24%	←	18%
▶ CHS 14%		

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Students Reporting Access to drugs at CHS

- ▶ 18% of CHS students reported they have been offered, sold, or given an illegal drug on school property
- ▶ 23% MA

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Safety

Topic	GMS	CHS
Felt unsafe at school during past 12 months	25%	13%
Felt unsafe through social media causing them not to want to come to school	16%	11%
Always wear seatbelt when riding in a car	67.5%	54%
Parents always wear a seatbelt when driving in a car	68%	60%
Always wears a seatbelt when driving a car	Not Applicable	42%
Use media while driving	Not Applicable	46%

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Suicide Behaviors and Stress Canton High School

Measure	Canton	MA	USA
Felt so sad or hopeless almost every day for two weeks or more in a row within the past year, that they stopped doing usual activities	21%	22%	30%
Seriously considered attempting suicide in the past 12 months	12%	12%	17%
Made a plan about how to attempt suicide in the past 12 months	11%	11%	14%
Actually attempted suicide in the past 12 months	5%	6%	8%
Attempted suicide that resulted in an injury, poisoning or overdose that had to be treated by a doctor or nurse during the past 12 months	1%	2%	3%

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Suicide Behaviors and Stress Galvin Middle School

Measure	Canton	MA
Seriously thought about killing yourself	15%	8%
Made a plan about how you would kill yourself	9.5%	NA
Actually tried to kill yourself	7%	4%

	Grade 7	Grade 8
Have you ever seriously thought about killing yourself?	12.8%	18.1%
Have you ever made a plan about how you would kill yourself?	5.3%	14.1%
Have you ever tried to kill yourself?	3.5%	10.2%

	Boys	Girls
Have you ever seriously thought about killing yourself?	12.6%	17.8%
Have you ever made a plan about how you would kill yourself?	6.3%	12.4%
Have you ever tried to kill yourself?	3.4%	9.7%

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Follow up survey in future

- Ask questions about social media
- Ask more questions about after school activities –what do students do?
- Are devices (such as phones) replacing TV and other digital habits?
- Additional cross-section CPS staff to create survey
- Are tobacco questions necessary? More Qs about vaping, instead.

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CANTON PUBLIC SCHOOLS

Overnight and Travel Out of State Field Trips Superintendent/School Committee Request Form

CHS ☒

GMS ☐

HANSEN ☐

JFK ☐

LUCE ☐

GRADE: 9-12 TEACHER(S) IN CHARGE: Edward McDonagh

1. Submit to Nursing and Administration at least ONE MONTH prior to trip departure date.
2. Complete all of the following information.

Program Information: STN Convention

Destination of Field Trip, Activity: Marriott Marquis, Atlanta, Georgia
Venue City State

Date(s): March 9-14, 2016 265 Peachtree Center Ave

Location of nearest medical facility for emergency care: Emory University Hospital - Midtown
550 Peachtree St. NE - Downtown

Relevancy to Teaching Unit:

What is your current lesson plan: Individualize to each student strengths/weaknesses - Advisory Sessions on workshop selected are one out one.

Educational Value of Trip: Exceptional - Learn best practices/Work with professionals/Each student competes on a national stage

What do you have for follow-up plans? See Workshop Critique Sheet Attached
Students will make class presentations.

Program Specifics:

Time of Departure: TBA pending flight booking if approved Time Scheduled to Return: TBA pending flight booking if approved

Number of Students Attending: Up to 20 Cost per Student: \$ 1400 est.

Number of CPS Chaperones: 2 Number of Additional Chaperones: 1

Total Number Substitute Staff needed: 1

Transportation: Airfare TBA - Licensed/Fully Insured Ground Transport (ie. Super Shuttle)

Initial Principal Approval: [Signature] Date 10/19/15

Superintendent and School Committee approval are required.

Allow a minimum of one month for planning

☐ Approved by Superintendent _____ Date _____

☐ Approved by School Committee _____ Date _____

Canton Public Schools do not discriminate on the basis of race, color, religion, national origin, sex, sexual orientation, gender identity, age, or disability.

10/8/13, rev 8/12/14

From: Tracey Polsgrove <TPolsgrove@jhancock.com> 10/12/2015 ...
Subject: STN Trip
To: Ed McDonough
Cc: tjpolsgrove@gmail.com

Attachments: STN Detailed Budget.xlsx / Uploaded File (22K)
Save the Date STN 2016 Atlanta.doc / Uploaded File (1.5M)
2016 Letter to Parents.doc / Uploaded File (27K)

Ed,

Sorry for the delay. My work schedule gets a bit busy this time of year, but it will ease up in a few days.

1. **Budget:** Estimate is **\$1,300 to \$1,500 per student before fundraising**. Attached is a detailed budget and it is also summarized on the first tab (it is also in School Committee doc below). I researched various transportation options and potential airfare costs. Once we get a better sense of the number of students going, I can hone the budget.

2. **Studios:** CNN is within walking distance of the hotel, so that is an easy trip. All the other studios will require transportation (from 15 miles to an hour away from hotel). I found a company where you can rent a school bus (they have small ones to accommodate smaller groups). Not sure if these studios have tours, their websites were more geared to those who want to rent the facilities. Let me know if you have any luck on getting a contact. If not, I can always give them a call. Again, as we know more on how many are going, we can work on it.

3. **Trip Logistics:** I assumed the trip would leave **Wednesday Mar 9th** in the afternoon and return **Monday Mar 14th** in the evening. So missing **3 days of school**. This allows for a CNN tour on Sunday after closing ceremonies and a studio tour on Monday. We can shorten by one day, if we think it was necessary.

4. **Next Steps:**

a. Can we hand out the **'Save the Date' flyer** this week? I can send copies to school with Roni tomorrow (Tuesday).

b. **School Committee Meeting.** Attached is a draft Powerpoint (I've also attached a Word version in case you don't have PowerPoint). Please send your edits and I'll finalize. **When do you anticipate the meeting will be?** I can send copies with Roni to school before the meeting. I can also try to be there (if you want/need me to be - not sure if this is a teacher only thing) with enough advance notice (I can work at home that

Ed McDonough – TV Production

VISUAL ARTS DEPARTMENT

Canton High School

(781) 821-5050 ext 207

mcdonoughe@cantonma.org

Month, Day, 2015

Dear Parent;

We have an exciting opportunity for your son or daughter. The Student Television Network (STN) hosts a convention for student each year. This year it is in Atlanta, Georgia. We are able to bring xx students and your child has indicated interest.

We will travel to the SYTN convention , CNN Studios and XXXX (a Studio to be announced) from March 9th to March 14th The convention takes place in downtown Atlanta at the Marriott Marquis. The convention will include breakout sessions with professional broadcast journalists and film producers, who will also conduct on-site critiques of student work. STN will also offer on-site contests, and exhibit booths. See a list of last year's sessions: <https://www.studenttelevision.com/convention/breakouts.htm>

The STN Closing Awards Ceremony, set for 10 a.m. on March 13, will be hosted by students – Emmy style and feature clips of the winning entries, culminating with recognition of entries deemed worthy of the annual 'STN Excellence Award'. All convention activities will take place under one roof, and over 2,000 broadcast and film students are expected to attend the nation's only convention specifically for scholastic broadcasters. We expect to also take advantage of our time in Atlanta to tour the CNN and XXXX (To be Determined) studios.

Canton High School students who have attended past STN conventions have found it to be a valuable and exciting opportunity to learn from professionals in the field and to network with other students interested in broadcasting and filmmaking. Please note that students who are on athletic teams are not eligible since they have a commitment to their team. Exceptions can only be made with coaches written pre-approval. As with all long distance trips, the school administration must approve that the student is in good standing.

Cost is certainly a factor. At this time, without fundraisers or locked airfare, the cost is projected to be approximately \$1,400 per student. With fundraising, our goal is to get it under \$1,200 per student. Maureen Dickie and Russell Polsgrove will accompany me as chaperones. If you think this is a good venture for your child, please complete the attached application by Month, Day to register your interest. We will notify applicants by Month, Day. A meeting will be held Day, Month in the TV Classroom B214 to collect a \$500 non-refundable deposit and to discuss fundraising options. If you have any questions please contact, Tracey at (617) 470-0129 or tjpolsgrove@gmail.com.

Sincerely,

Ed McDonough

* Student's already going Trip
would not be eligible.

Student Television Network Conference - Atlanta, GA Trip Dates: March 9th to March 14th Conference: March 10th to March 13th 6 days/5 nights (Includes 1 Extra Day) 3 school days (10th, 11th, 14th) Summary Budget - Preliminary

Mrs. Tracy Polsgrove
 is our conference
 planner & budget
 developer.

	10 Students/1 Chaperones Per Student	12 Students/2 Chaperones Per Student	20 Students/3 Chaperones Per Student
Airfare			
Ground Transportation	358	379	374
Lodging	111	101	75
STN Registration/Fees	500	500	400
CNN/Studio Tours	188	191	182
Food	34	34	34
Incidentals	150	150	150
	50	50	50
Total Before Fund Raising	1,391	1,405	1,265
Fund Raising Credit per student	(200)	(200)	(200)
Total After Fund Raising	1,191	1,205	1,065
Fund Raising Goal	2,000	2,400	4,000

Name _____

STN CONVENTION 2015

BREAKOUT SESSION/WORKSHOP CRITIQUE

Session Title _____

Presenter's Name _____

Presenter's Occupation _____ (include their employer's name (i.e. ABC News))

Date and Time of Session: 4/____/15 _____AM/PM

1. What was the format of the session (i.e. was it a lecture format, discussion, Q&A, hands- on)?
2. What was the overall theme of the session?
3. What did you learn from the session that will help you develop as a broadcast journalist or filmmaker?
4. What ideas did you get from this session that you can implement when you return to school next week?
5. Describe any handouts or materials that were offered to take away from the session that you can share with students who did not attend this convention.
6. List any website, book, or resource titles that were suggested by the presenter that you want to follow up on after the convention.



2016 STN Convention Primer

Watch the STN Website for Timely Updates

Convention Dates: March 10 – 13, 2016

SCHEDULE

Wednesday, March 9, 2016

Early Arrivals and check in
5:00 Registration Opens

Thursday, March 10, 2016

7:30AM Crazy 8s contest
All Day: Various Training Sessions
8:00PM Opening Ceremony

Friday, March 11, 2016

8:00AM-6:00PM On-Site contests
8:00AM-5:00PM Exhibit Booths Open
8:00AM-6:00PM Professional Sessions
8:00PM Broadcast Excellence/Film Excellence/US ED TV/ESE Awards

Saturday, March 12, 2016

8:00AM-6:00PM On-Site contests
8:00AM-5:00PM Exhibit Booths Open
8:00AM-6:00PM Professional Sessions
8:00PM-10:00PM STN Party or Atlanta Hawks game

Sunday, March 13th, 2016

10:00AM Closing Ceremony and Awards

COSTS

Registration: \$100 per person (students/teachers/chaperones)
Crazy 8s: \$100 per team; \$115 with a reserved table
Contests (one per student): \$15 each student
Training Sessions: \$40. each. Register for as many as you choose.

A typical cost is \$575. plus airfare.

[Click here for the 2016 Convention Planner.](#)



2016 STN Convention Contests

Crazy 8's Contests

→ 8 hrs to complete

Broadcast – Morning Show
 Broadcast – News Magazine
 Short Film – Fiction
 Short Film – Documentary
 TV Scripted – Sitcom Pilot
 TV Unscripted – Talk Show
 Middle School – News Magazine
 Middle School – Short Fiction

Each student
will compete
in one contest

On-Site Contests

High School Contests

Action Sports Editing
 Anchor Team
 Breaking News
 Broadcast News Writing
 Commentary
 Commercial
 Convention Recap
 Lead Story
 Man-on-the-Street
 Multimedia Journalist
 Movie Trailer
 Music Video
 Nat Package
 Public Service Announcement
 Short Story
 Sports Highlights
 Spot Feature
 Tell the Story Editing
 Weather Report



- Last years list (2016 not yet available)
- ## 2015 Professional Sessions
- When not competing in contests students attend workshops.

Action VS. Reaction

Dave Wertheimer

People remember the reaction over the action. Spot news specifically allows you to capture the action of the flames. What we forget is the reaction, of the folks that are affected by the fire. In this session you will learn how to look for the reaction to make your story memorable.

Anchor Easy (at least make it look that way)

Dean Staley, Ken Stone

Do you struggle with anchoring? There are simple elements that you should always be working on, including breathing and writing. This session will be an interactive approach to improving these skills and more.

Audio 101

Michael Mazzetti

In this session we will go over basic audio techniques, proper equipment, audio systems and show you how to make your videos sound better. From basic to advance, bring your questions and he will help you come up with solutions.

Basics of Filmmaking

Andrew Jenks

In this session, Andrew and his team will cover how to plan your film, storyboarding, first steps and casting. All you need to get started delivered to you by the eloquent and entertaining Jenks himself!

Be Prepared; Be Flexible

Carly Danek, Liz Collin, Dean Staley

Today you interview the governor. Tomorrow a house explodes. You never know what could happen on any given day when you cover the news. From the weather to angry neighbors, we'll talk about how to prepare yourself when you don't know what to prepare for.

Confronting the Truth

Dean Staley, Ryan O'Connor

Confrontation is one of the basic elements of good journalism. It's an essential part of award-winning stories made every day across the country. In this session, you'll learn what to do before, during, and after a confrontation. You'll see Emmy Award-winning stories and what happens when a subject physically attacks the reporter.

Creative Film Editing

Misha Tenenbaum

Critiquing a film's editing is no different than grading an essay. Well, OK, it's a little different. In this session, we'll discuss the creative techniques that professional editors use to get that A+. Put away your button-pushing tutorials; this session is focused on creative tools, as well as student-teacher interaction.

Cut the Radio Static, Listen Up!

John Kentera

Radio is a tough business, but it's possible to make radio broadcasting part of your journalistic future. Kentera has done it all in both radio and television and will talk about paying your dues in the industry and to being a play-by-play or color commentator. He will also address the differences between the two media platforms.

Documentaries About Artists

Jeff Durkin

This session will focus on making documentaries about creative people— their struggles and how their art can change the world. We are now entering the golden age of documentaries. People deeply enjoy films that see into the lives of interesting thinkers and artists. This session will cover how to prepare, shoot, and market a short documentary about an artist.

Do-It-Yourself with Natural Sound

Ryan O'Connor

How do you put a story together when there is no script or reporter? Natural sound, or nat sound, pieces are a different animal with a lot of potential. This session will cover how to tell a story from beginning to end, without a single word of reporter voiceover.

Everything I Needed to Know in Life I Learned from Working in Small Market TV

Phil Berman

Do you have high hopes of working in a big city? You gotta start small, building relationships and gaining lots of experience along the way. It's real-life advice from a former TV journalism student who's "been there, done that."

Feature Film Screenwriting Tips & Tricks

Alejandro Seri

This session will cover tips and tricks when outlining, writing and editing a feature film screenplay using the industry standard tool, Final Draft screenwriting software. We will cover the art and craft of sculpting your story into a presentable document.

Film Marketing and Distribution

Andrew Jenks

This session will provide information about filming with the end goal in sight, how to start selling your film while you're still filming and give an overview of distribution methods. Don't miss a minute of live Jenks.

Filming a Documentary

Ned Augustenborg

This session will cover what it takes to produce a documentary, including creating a concept, interview techniques, research, budget, shooting for post, production, graphics, music, and more.

Frame By Frame: An Intro to Animation

Michael Moore

Feeling a little restricted by reality? Tell your story with animation! In this session, we'll take a look at the basic animation workflow, discuss the illusion of motion, scrutinize the rules of physics, and then dive in with a pen and pad to create some animations of your own.

From High School To Hollywood

Misha Tenenbaum

Misha Tenenbaum was a passionate high school television production student who went on to become a successful Hollywood editor ("American Horror Story," "Jobs" and more). In this session, Misha will compare concepts taught in TV production classrooms with what Misha has learned first-hand in building his professional career.

It's a Conversation

Greg Bledsoe

As journalists, we meet people on the best and worst days of their lives and ask them to tell us about it. It can either be uncomfortable or extremely powerful. So, how can we connect with our subjects? How can we make an interview between strangers feel more like a conversation between friends?

Journalistic Ethics: Tough Calls on Tight Deadlines

Scott Libin

A real-world, real-time exercise in ethical decision-making, using provocative video from an actual news event. Participants will play working journalists faced with a potentially huge story. Reporting on it could cause serious harm – and so could passing on the story.

Learning by Re-doing: The HIKI NŌ Process

Robert Pennybacker, Lawrence E. Pacheco, Susan Yim

HIKI NŌ students meet PBS standards through an arduous rough-cut revision process. In this session, we will present case studies of stories as they progress from early rough-cuts to their final broadcast versions.

Making the Newscast Better, for Fun and Profit

Don Shafer

Don will discuss the job of a news director, what it was like to launch a news department from scratch and what he does when he comes into a market to improve the news product. Every market is different and he uses research, audience analysis and the makeup of his team to attack the issue of improving the product and the ratings.

Making Your Standups Stand Out

Ken Stone

We'll show you some great standups from reporters around the country – and then we'll give you a chance to practice a standup. This hands-on session will perfect your approach to standups. No pressure – only everyone in the room will be watching!

Mastering Your DSLRs Manual Mode

Joe Klinedinst

Bring your DSLR and learn how to completely take control and shoot in manual mode. We will teach you about each piece of the exposure triangle, giving you the confidence to unlock the power of your camera and identify the perfect exposure settings for that narrow depth of field look.

Producing and Directing for Live Sports

Ned Augustenborg

Producing and directing for live sports is a lot of work. This session will cover all of the aspects of the job, like crew and talent interaction, camera placement, pre- and post-game, shooting strategies, rundowns, and scripting.

Producing Breaking News

Donna Winnick

Breaking news happens quickly, so you need all the tools you can get to produce it. In this session, you'll learn about how to handle a breaking news situation when information is limited. We'll also discuss how you can use resources like Twitter to get more info— not just for breaking news, but for finding regular news stories, too.

Project to Projector: How To Make A Short Film

Matt Knisley

With affordable cameras and user-friendly editing software, anyone can make a short film. But, if you want to make a good film, attend this session to see what it takes. We'll peek into the process from ideation, writing, pre-production, storyboarding, and production to post-production. Matt will share real, recent projects that are in various stages of production.

Rare Air: Stories Seldom Scene

Les Rose

Sharing the experience of an original story is a chance of a lifetime. In this session, you'll get a rare look at stories that barely get shown, if ever, at STN.

Ready, Set Shoot: The Video Journalist Backpack Curriculum

Britt Umland

This session will focus on a jump-start curriculum for your classroom. You can cover this as an overview in the first two weeks or add details for the entire semester. Teachers will discuss how they present curriculum while Sony and Troxell reps will moderate with ideas on how to use the Video Journalist Backpack as a tool for presenting curriculum.

Red Camera Education

Travis Sims

This session will provide an overview of RED Digital Cinema's camera systems, footage, and impact on the television and motion picture industry.

Some Weather We're Having! You Can Forecast It

Justin Ford with student Jordan Evans

Weather coverage drives content in local television. Why not make it a part of your daily school newscast? Weather not only provides information that everyone talks about every day but it also provides an opportunity for students to grow both in front of the camera and behind the scenes.

Sports Anchoring in the 20- Teens, What Every Teen Needs to Know

John Howard

Using clips from his own shows, John discusses what to do and what not to do in the Sports Anchor chair. An effective communicator, John shares humor, insights and anecdotes to give you an idea of what to expect if and when you land that sports anchor job.

Sports Highlights: Finding the Real Story

Grant Bochantin

Sports reporting is more than just a highlight reel— it's a way of reporting life. Learn how to find the real story while harnessing the power of the multi-media platform, such as Twitter and Facebook, to keep viewers up to date and engaged.

Talking to People You Don't Know

Scott Libin

Sounds simple, right? But it's a big hurdle for many journalists to overcome, and it's essential to newsgathering. Reporting means approaching strangers, some of whom aren't very welcoming, and getting the information you need. This session will share proven practices that make the process less stressful and more successful.

The Best Editing Goes Unnoticed

Dave Wertheimer

Pace and seamless audio is important for great editing. Learn tricks for editing that will create your best stories.

The Daily Grind- Producing Daily Broadcasts

Doug Green and students from CHSTV

Morning announcements can be boring. In this session, Carlsbad High School students will discuss strategies for producing a compelling daily, live broadcast that includes guests, interesting stories, VOSOTS, live entertainment, and school announcements. Learn how to involve your audience while producing a fast-paced, award-winning professional broadcast.

Turn Subjective Evaluations into Objective Ones

John Murray

Tired of subjective feedback? This session will help you create an objective evaluation you can customize to your liking in order to give specific feedback in the areas of writing, photography, audio and editing techniques.

Voiceover and The Art of Self-Evaluation

Connie Terwilliger

Increase your chances of voiceover success when you know what is "good" and establish a baseline from which to grow. This session will explore self-evaluation and what it takes to figure out where you fit in the business of voiceover and then move forward improving your skills as you go.

Wake Up and Listen: Digital Gear

Stephen Stopper, Tara Nicole, Jamie McGuffee

The latest digital equipment gives you many ways to improve your sound. Not only in your standard productions, but with music videos and even much more complex shoots. Features like being able to remotely control levels from an IPAD make the job that much easier.

What Not to Wear

John Murray

"Clothes make the man. Naked people have little or no influence on society." -Mark Twain. On camera, you have to dress to impress. In this session, we'll discuss how to dress for television, whether you are in the studio or in the field.

When the Interview is YOU!

Phil Berman

Learn what to do in college, how to put a resume tape together, and how to set yourself apart from the thousands of other people who want the same job as YOU! If you think you're cut out for a career in television, this is one presentation you'll want to hear.

Why Radio News May Be For You

Cliff Albert

Have you ever considered what it takes to be in the radio news field? What education, skills, talent and other attributes are required? You'll learn the value of radio internships and the details of a career in radio news.

Ed McDonough – TV Production

VISUAL ARTS DEPARTMENT

Canton High School

(781) 821-5050 ext 207

mcdonoughe@cantonma.org

Month, Day, 2015

Dear Parent;

We have an exciting opportunity for your son or daughter. The Student Television Network (STN) hosts a convention for student each year. This year it is in Atlanta, Georgia. We are able to bring xx students and your child has indicated interest.

The convention takes place March 9th to March 14th in downtown Atlanta at the Marriott Marquis. The convention will include breakout sessions with professional broadcast journalists and film producers, who will also conduct on-site critiques of student work. STN will also offer on-site contests, and exhibit booths. See a list of last year's sessions: <https://www.studenttelevision.com/convention/breakouts.htm>

The STN Closing Awards Ceremony, set for 10 a.m. on March 13, will be hosted by students – Emmy style and feature clips of the winning entries, culminating with recognition of entries deemed worthy of the annual 'STN Excellence Award'. All convention activities will take place under one roof, and over 2,000 broadcast and film students are expected to attend the nation's only convention specifically for scholastic broadcasters. We expect to also take advantage of our time in Atlanta to tour the CNN and XXXX (To be Determined) studios.

Canton High School students who have attended past STN conventions have found it to be a valuable and exciting opportunity to learn from professionals in the field and to network with other students interested in broadcasting and filmmaking. Please note that students who are on athletic teams are not eligible since they have a commitment to their team. Exceptions can only be made with coaches written pre-approval. As with all long distance trips, the school administration must approve that the student is in good standing.

Cost is certainly a factor. At this time, without fundraisers or locked airfare, the cost is projected to be approximately \$1,400 per student. With fundraising, our goal is to get it under \$1,200 per student. Maureen Dickie and Russell Polsgrove will accompany me as chaperones. If you think this is a good venture for your child, please complete the attached application by Month, Day to register your interest. We will notify applicants by Month, Day. A meeting will be held Day, Month in the TV Classroom B214 to collect a \$500 non-refundable deposit and to discuss fundraising options. If you have any questions please contact, Tracey at (617) 470-0129 or tjpolsgrove@gmail.com.

Sincerely,

Ed McDonough



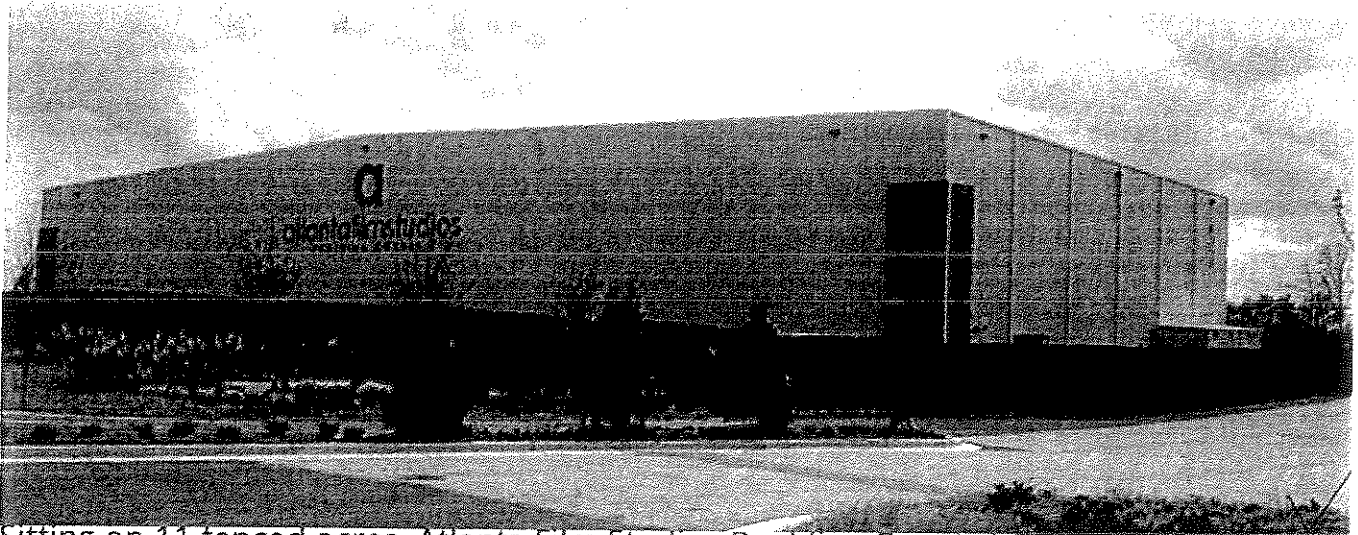
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Either public transit
or licensed
insured carriers
will be used
for transport

- We are researching
studio tours in addition
to CNN

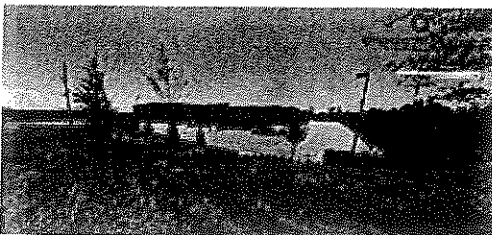
- Atlanta Film Studios
- Tripple Horse Studio
- Eagle Rock
- Tyle Perry Studios
- Maiky Avenue Stage work

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Sitting on 11 fenced acres, Atlanta Film Studios Paulding County boasts two brand new 20,000 square foot sound stages, 35' clear to the grid. With an additional 30,000 square feet of mill space and 6,000 square feet of production office space there really isn't anything AFSPC can't accommodate.

Check out Atlanta Film Studios Paulding County's complete [360° virtual tour](#) of stages, mill, offices and campus.



CNN Studio Tour



Take home a souvenir photo of your Inside CNN experience.

Senior (55 and older) \$15

Student (ages 13-18 or with College ID) \$15

Child (ages 4-12) \$13

Group (per person with 20+ people) \$14


Group Child (per person, ages 4-12, 20+ children) \$12

TOUR HOURS
Monday - Sunday 9:00 a.m. - 5:00 p.m.
Closed Easter, Thanksgiving Day and Christmas Day

PURCHASE TICKETS

Morning Express Tour »


Go behind the scenes of HLN's acclaimed morning show, Morning Express with Robin Meade, on our exclusive Inside CNN Morning Express Tour!



Purchase Tickets

Inside CNN VIP Tour »


Take the Inside CNN VIP Tour for an exclusive behind-the-scenes experience with expanded access to the working studios at the Global Headquarters of CNN Worldwide!



Purchase Tickets

Atlanta CityPASS »

Visit five great attractions for one low price! Save 48% off Atlanta's 5 best attractions, including Inside CNN CityPASS has picked the best and cut the price of admission nearly in half!



Purchase City Pass

Purchase Tickets »

You can purchase tickets online or call 404-927-2300 or 1-877-4CNNTOUR Monday - Friday, 9:00 a.m. - 4:30 p.m.

Tour Information

50-minute guided walking tours depart approximately every 10 minutes. The CNN Center is open to the public and entrance to the building is free. The public area includes a food court, ATM, fast food and full-service restaurants, specialty retail and other services.

Reservations for the tour are highly recommended and should be made at least 24 hours in advance. Walk-up tickets are available at the box office and are sold on a first come, first served basis. Box office opens 15 minutes prior to the first tour.

Accessibility Information

The Inside CNN Studio Tour is a 50-minute walking tour that descends 8 flights of stairs. Elevator assisted tours are available at 10:30 a.m., 12:30 p.m., 2:30 p.m., and 4:30 p.m. These tours tend to sell out quickly so reservations are highly recommended.

For accessibility assistance, please call 404-927-2300 at least 72 hours in advance to make a reservation. Same day tickets are subject to availability? call for information.

Visual and/or Hearing Impaired

If you are visual or hearing impaired, require a sign language interpreter, or otherwise need assistance to enjoy your visit, please contact 404-927-2300 at least 72 hours in advance so that we can arrange accommodation.

Special Offers »

Get the CNN Center before it's too late. Only 10,000 tickets left!

INSIDE CNN EVENTS

Host your next event inside the Global Headquarters of the Worldwide Leader in News.

Learn more

CNN Center • Atlanta, GA 30303

10:44 PM 10/13/2015



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Either public transit
or Licensed
insured carrier
will be used
for transport

- We are researching
studio tours in addition
to CNN

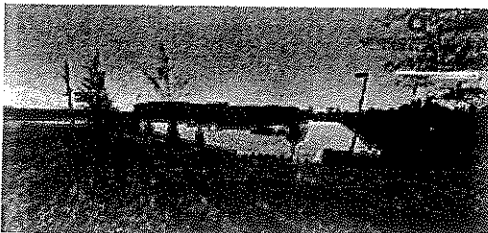
- Atlanta Film Studios
- Tripple Horse Studios
- Eagle Rock
- Tyle Perry Studios
- Mailey Avenue Stages

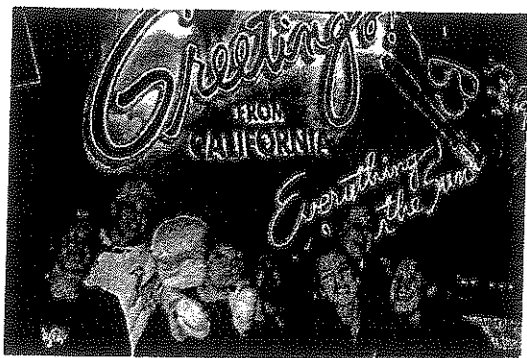
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Check out Atlanta Film Studios Paulding County's complete [360° virtual tour](#) of stages, mill, offices and campus.





Student Television Network CONFERENCE 2006

Representing Canton High were Chris P, Matt K, John S, Anton C, Samantha C, Alex F and Sarah C. Over 1500 students from Hawaii to Florida attended the contests and workshops offered by industry professionals.

Out of State Field Trip Proposal

Student Television Network Convention

Atlanta Georgia

March 9th to March 14th, 2016

Chaperones (All Corried/Fingerprinted)

Ed McDonough

Maureen Dickie

Russell Polsgrove

Itinerary

March 9, Wednesday – Depart later afternoon

March 10, Thursday – March 13, Sunday - Convention (CNN Tour Sunday)

March 14, Monday Pinewoods Studio Tour – Return in Evening

(We will miss 3 days of school)

Anticipated Costs

\$1300 - \$1500 before Fundraising including Spending Stipend (Budget is Attachment #9)

Anticipated Fundraisers

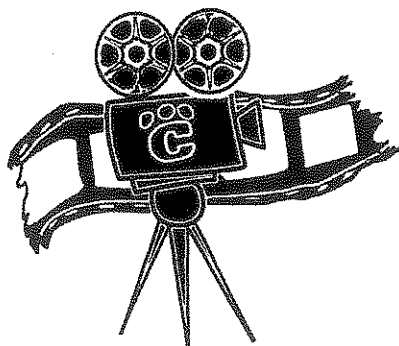
a) Lip Dub Release Night

Showing of the 2015 Lip Dub and best videos created by Canton students the past year.

b) T.B.A

Attachments

1. Press Release Explaining Convention
2. List of Contests
3. Session Report
4. Code of Conduct Agreement
5. CNN Studio Tour
6. Pinewood Studios
7. Save the Date
8. Convention Scholarship
9. Budget





This is STN's 13th annual convention and is expected to attract more than 3,000 students and teachers. The convention, while fun, is also an educational environment where students as well as adults can collaborate and share their own experiences. Panels and sessions are designed to educate in the fields of video journalism, video production, filmmaking and media convergence.

The success of STN's previous convention in San Diego last year brings forward a new optimism and challenges for students looking to find a place in the industry. The convention is for students and teachers alike, offering advice and valuable experiences with others from around the nation.

Student Television Network offers more information on their website, studenttelevision.org, or through CEO, Nancy Held Loucas. They offer resources in attendance, exhibits, sponsorships, speakers, contest judges, and volunteers for the convention.

2768 Loker Ave. West Carlsbad, CA 92010
studenttelevision.org 877-786-1001
info@studenttelevision.com

[Click to view this email in a browser](#)

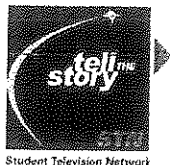
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Carlsbad, 92010
US

[Read the VerticalResponse marketing policy.](#)

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Nat Package Friday	1 team of up to 4 students	4	30	120	Produce a story using soundbites and nat sound only. No reporter tracks or music permitted!	Prod: 2 hrs. Supervised Edit: 3 hrs TRT: <90 seconds
Public Service Announcement Saturday	1 team of up to 4 students	4	50	200	Team produces a PSA based on a given topic.	Prod: 3 hrs Supervised Edit: 3 hrs TRT: :30 seconds
Short Story Friday	1 team of unlimited students	Unlimited	50	?	Team produces a fictional short story based on a topic.	Prod: 3 hrs Supervised Edit: 3 hrs TRT: <2:00 mins
Sports Highlights Friday	1 team of up to 2 students	2	40	80	Team narrates and edits a string of sports highlight clips.	Supervised Edit: 3 hrs. TRT: <:60 seconds
Spot Feature Friday	1 team of up to 4 students	4	50	200	Team produces a feature story based on a given topic.	Prod: 2 hrs. Supervised Edit: 3 hrs TRT: <:90 seconds
Tell the Story Editing Friday	1 team of up to 2 students	2	50	100	Team edits a news story using supplied footage.	Supervised Edit: 3 hrs TRT: :45-:60 seconds
Weather Report Saturday	1 team of up to 4 students	4	30	120	Team produces a weather segment based on a breaking weather situation.	Prod: 3 hrs Supervised Edit: 3 hrs TRT: :45- 60 seconds
HIGH SCHOOL CRAZY 8s Each school may enter a maximum of 2 different Crazy 8s contests						
Broadcast- Morning Show <i>"g'ins to make stins"</i>	1 team of unlimited students and teachers	Unlimited	30	?	Team produces a morning show (ala Good Morning America) with segments	Prod: 8 hours Edit Tables Additional TRT not to exceed 8 mins
Broadcast- News Magazine	1 team of unlimited students and teachers	Unlimited	30	?	Team produces a news magazine show (ala 60 Minutes) with segments	Prod: 8 hours Edit Tables Additional TRT not to exceed 8 mins
Short Film- Fiction	1 team of unlimited students and teachers	Unlimited	30	?	Team produces a short film based on a title and a prop.	Prod: 8 hours Edit Tables Additional TRT not to exceed 8 mins
Short Film - Documentary	1 team of unlimited students and teachers	Unlimited	30	?	Team produces a short documentary based on a given subject.	Prod: 8 hours Edit Tables Additional TRT not to exceed 8 mins
TV Scripted- Sitcom Pilot	1 team of unlimited students and teachers	Unlimited	10	?	Team produces a sitcom pilot based on a description and character description.	Prod: 8 hours Edit Tables Additional TRT not to exceed 8 mins
TV Unscripted- Talk Show	1 team of unlimited students and teachers	Unlimited	10	?	Team produces a talk show (ala The tonight show) based on guest descriptions.	Prod: 8 hours Edit Tables Additional TRT not to exceed 8 mins



STN CONVENTION 2016 - Code of Conduct Agreement

THESE GUIDELINES ARE ESTABLISHED TO ENSURE ALL CONVENTION PARTICIPANTS HAVE A SAFE, EDUCATIONAL AND ENJOYABLE CONVENTION EXPERIENCE.

The Student Television Network Convention is designed to be an educational function and all plans are made with that objective. It is STN's most significant event, with more than 2500 attendees from all over the country. STN wants every person to have an enjoyable experience with every attention paid to safety and comfort. All participants will be expected to conduct themselves in a manner best representing STN and their own home school and city. In order that everyone receives the maximum benefits from their participation, the Code of Conduct must be followed at all times by both students and advisers.

The 2016 Convention is being held in Atlanta, Georgia.

By voluntarily participating in and registering for the convention, you agree to follow the official convention rules and regulations or forfeit your personal rights to participate. We are proud of our students and advisers and know that by agreeing to this Code of Conduct you are simply reaffirming your dedication to be the best possible representatives of your school.

ADVISERS AND CHAPERONES:

- will take full responsibility for their students and for the well-being and safety of all students attending the convention by ensuring they are accompanied by an adult on all excursions outside the hotel, knowing the whereabouts of their students, managing student behavior and ensuring all rules and curfews are followed.
- will support an 11:00 pm convention curfew by having all students in their rooms.
- will prohibit students from making excessive noise while in their rooms or in the common areas of the hotel
- will recognize that they and their schools will be held liable for any damage to hotel facilities incurred by students under their supervision.
- will ensure that their students abide by STN Ethics Policy, Creative Content Policy, and Use of Copyrighted Materials Policy. All contest submissions will be the original work of the entrants. Advisers may assist students in the production of Crazy 8s contests only. ALL OTHER CONTESTS MUST BE 100% STUDENT WORK. Advisers who assist students in the production of their contest entries may have their work disqualified or face other penalties as outlined below.

STUDENTS:

- will not use alcoholic beverages.
- will not use drugs.
- will, at all times, respect all public and private property, including the hotel/motel in which they are housed; this includes no throwing or suspending of items out of the hotel room windows, defacing property, climbing on railings, etc.
- will not abuse the hotel room and realize any lost, stolen, or broken items will be their responsibility.
- will spend each night in the room of the hotel/motel to which they are assigned.
- will strictly abide by the curfew established and shall respect the rights of others by being as quiet as possible after curfew. Curfew is 11:00 pm and is strictly enforced. Students must be in their assigned room by this time.
- will not visit rooms of opposite sex attendees
- will not leave the hotel/motel without the express permission of their adviser and with an adult chaperone
- will exhibit exemplary behavior at all times.
- will keep their adviser informed of their whereabouts at all times.
- will attend, and be on time for, all sessions and activities to which they are assigned and/or registered
- will receive permission before entering stores to videotape and will not annoy/interfere with the shoppers or hotel guests.
- will wear their convention name badge at all times while in the convention hotel to be identified with STN.
- will abide by STN Ethics Policy, Creative Content Policy, and Use of Copyrighted Materials Policy. All contest submissions will be the original work of the entrants.

Violations and Penalties:

I agree that if, for any reason, I am in violation of any of the rules of the conference, I may be brought before the appropriate discipline committee for an analysis of the violation. I also agree to accept the penalty imposed upon me. I understand that any penalty and reasons for it being imposed upon me will be explained before it/they are carried out. I further realize that the severity of the penalty may increase with the severity of the violation, even to the extent of being immediately sent home at my own expense and/or jail time.

Violations of the Code of Conduct may be grounds for disqualification from all contests and forfeiting all rights to attend convention. Any violations may require relinquishment of awards and recognition. In addition, the violator may be sent home at his or her own expense and their entire school may be disqualified from any contests in which they are registered and/or sent home before the official close of the convention.

By registering for the STN Convention 2016, ALL attendees agree to this Code of Conduct.

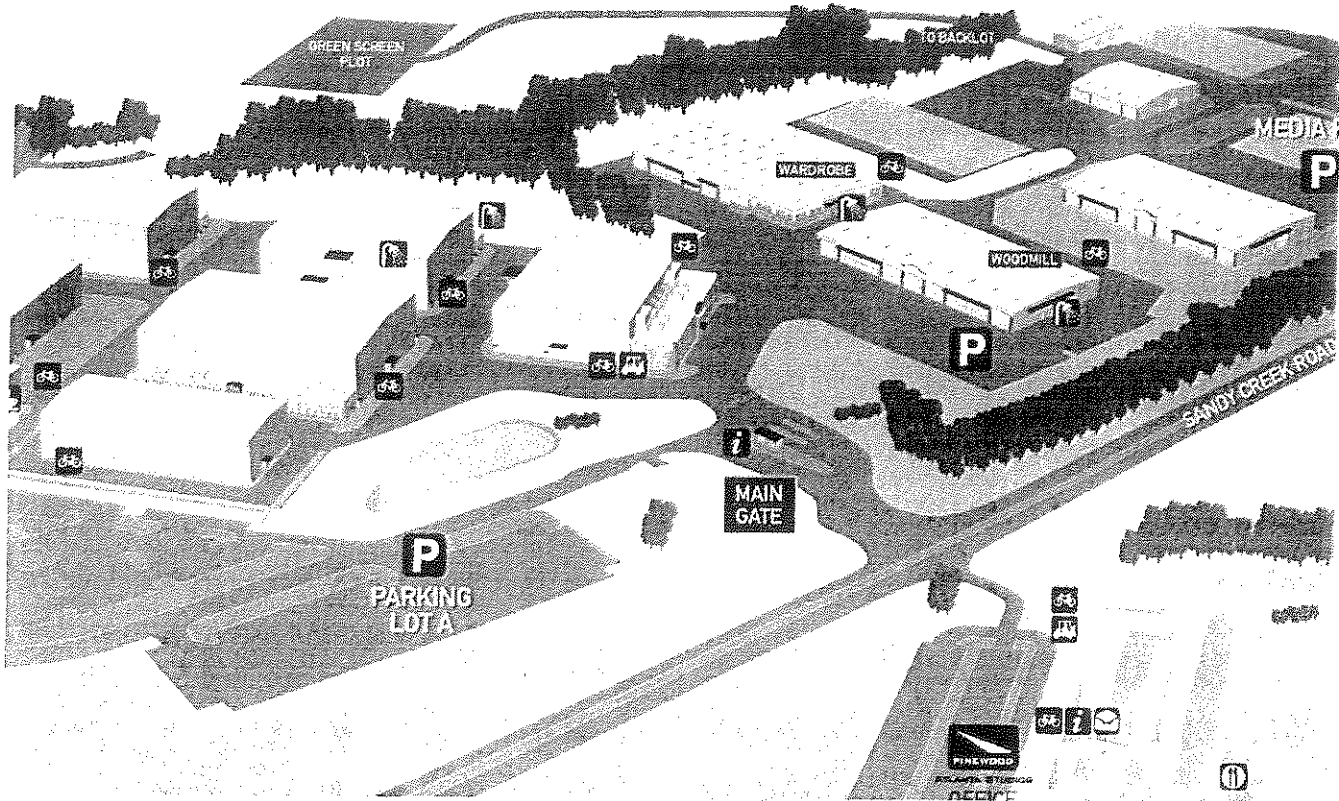
Pinewood Studio

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PINEWOOD ATLANTA STUDIOS MAP

CLICK AND DRAG TO NAVIGATE THE BELOW INTERACTIVE MAP OR VIEW A PDF VERSION OF THE [PINEWOOD ATLANTA STUDIOS MAP HERE](#).



PINEWOOD ATLANTA STUDIOS

KEY TO ICONS		PRODUCTION OFFICES		STAGES		STAGES		AMENITIES & SERVICES		VENDOR SERVICES			
	Information		Bicycling Area		101 Offices		Stage 1		Stage 7		Workshop 1001		Warehouse 2001
	Parking Lot		Showers		102 Offices		Stage 2		Stage 8		Workshop 1002		Warehouse 2004
	Cart Parking		Mail Services		103 Offices		Stage 3		Stage 9		Workshop 1003		Warehouse 2005
	Bicycle Rack		Coffee Shop		105 Offices		Stage 4		Stage 10		Production Centre		Warehouse 2007
					1002 Offices		Stage 5		Stage 11				Warehouse 2008
							Stage 6						

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2016 STN CONVENTION SCHOLARSHIP

Student Television Network is pleased to announce the **2016 Convention Scholarship** that invites students to attend the STN Convention with travel, meals, hotel and registration costs covered. The purpose of the Scholarship is to make the convention accessible to those who have demonstrated a commitment to broadcasting but who cannot afford to attend.

Middle School and High School students may apply for attendance to this event that they would not otherwise be able to afford. College students will work as interns at the event and may gain class or course credit if they make such arrangements with their respective school.

Applicants should submit a page about their interest and commitment to broadcasting both in and outside school and a description of their financial need. The more compelling submissions will be selected as recipients of this scholarship. Applicants should impress the judges with their own personally written letters and should not enlist assistance from anyone else.

STUDENT SCHOLARSHIP AWARDS

The actual number of winners will be determined based on the applications, potential sponsorship support and the discretion of the judges.

Applicants must be enrolled in a current STN affiliate member school.

FOLLOW UP

Recipients of this scholarship will be required to submit a letter of appreciation, a description of the experience and their plans for the future.

DEADLINE

The Scholarship Form, filled out in its entirety and letter should be emailed to: info@studenttelevision.com with the subject line, "STN Convention Scholarship." The deadline is December 22nd, 2016.

