

Bulldog Apparel Guidelines 2009-2010

The Canton High School Athletic Booster Club has taken up the task of providing the students of Canton High School with Bulldog apparel. Having one central group coordinate the purchase and distribution of CHS Athletic apparel, allows us to provide equal opportunities for all of our student-athletes and teams to represent CHS with Bulldog gear.

The Booster Club will provide each student-athlete at CHS with a \$40 stipend (credit) towards the purchase of any item they offer during the 2009-2010 school year. This is just one way that this policy helps to alleviate financial pressures on families. Student-athletes are not expected to purchase new warm-ups or sweats each season they participate. It also eliminates the historical trend of teams trying to “out-do” other teams by getting “better stuff.” Therefore, we believe that these guidelines are in the best financial interest of CHS student-athletes and their families. It is for these reasons that if a team wants its members to purchase warm-ups, sweats, jackets, etc., to represent their CHS team, they **MUST** go through the CHS Athletic Booster Club. It is not acceptable to purchase such CHS Bulldog Athletics apparel through any other vendor.

Other Expectations:

1. The only exception to the rule for team gear would be the purchase of t-shirts (long or short sleeve). If a team wants to purchase a t-shirt (ie- Bulldog Hockey), team members must coordinate with the head coach who must approve the purchase. The \$40 booster stipend **CANNOT** be used towards this purchase.
2. In some cases, with certain sports, the CHS athletic department may approve non-booster purchases where the athletic director deems appropriate. An example of this may be in cheerleading where the CHS athletic department does not provide cold weather gear and they must have that to perform in November. Such cases will be handled individually through the athletic office.
3. CHS has a long established partnership with Canton-based Reebok International. They are a very generous donor to our athletic department. Their generosity has allowed us to outfit and equip many of our teams at no cost. Part of our partnership requires that we will not have any CHS coach or athlete wear CHS Bulldog team gear from any of RBK’s major competitors. This policy must be adhered to when any purchase is made, either by the booster club, or with t-shirts by individual teams.
4. We expect all student-athletes to follow this apparel policy. Any infractions regarding these guidelines will be considered a violation of student athlete conduct and will be dealt with on an individual/team basis. For the reasons listed above, violations of these guidelines may negatively impact not only the team or students involved, but also future opportunities to provide our student athletes with appropriate and affordable Bulldog gear.