



Order Your Yearbook Ad Today!

Deadline: January 7, 2022



Dear Parents and Students,

Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad, follow the instructions below. Please take into account our school's ad content guidelines found in this document during the creation of your ad. All ad orders must be placed through the google form link under Yearbook in the Senior information section on the CHS school website on or before **January 7, 2022** or until space is filled.

Celebrate your student's milestone.



It's easy!

Ad Pricing:	Full Page	\$150
	1/2 Page	\$ 75
	1/4 Page	\$ 50
	1/8 Page	\$ 25

You will need the following information ready before placing your ad:

1. Size of ad
2. Text/Message
3. Upload your photos
4. Form of payment

The google form link can be found under Yearbook in the Senior section on the CHS school website.

Important information about yearbook ads:

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased and paid for by the order deadline.
- A proof will not be provided and no changes can be made after purchase.

Questions:

How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook. Ad deadlines are on a first come first serve basis due to the allotted pages for ads.

What should I say in my ad?

The most effective ads reflect a balance between words and pictures. Ad text can consist of personal messages, inspiring quotations and/or passages from poetry.

If you still have questions, please feel free to contact the Yearbook Advisor:

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